



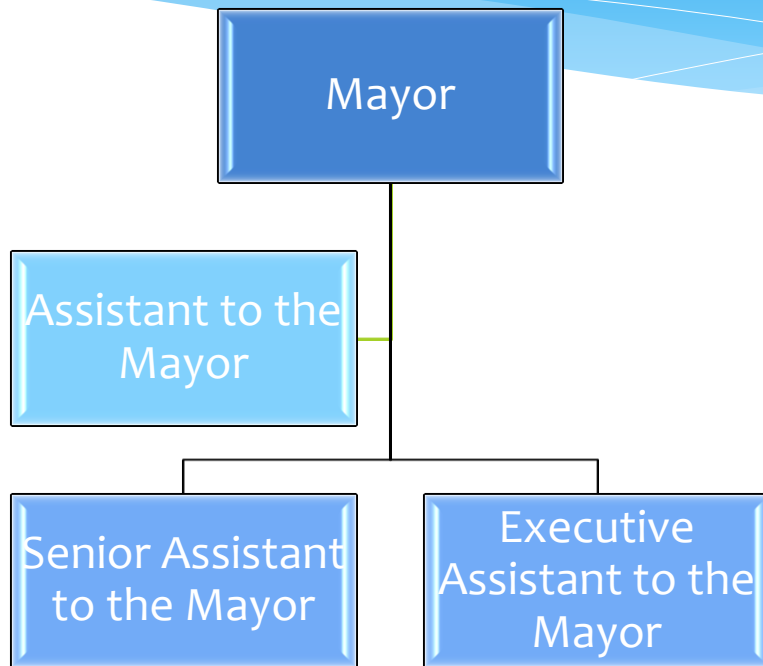
Town of East Hartford

2017 – 2018

Mayor's Office

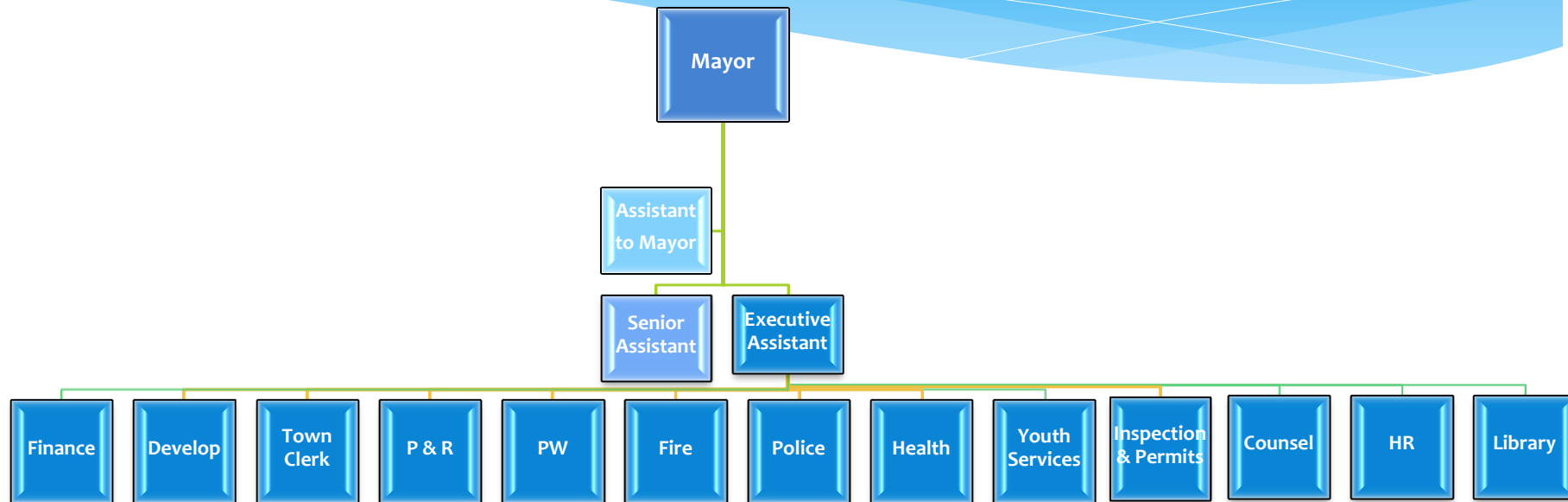


Mayor's Office





Organizational Chart





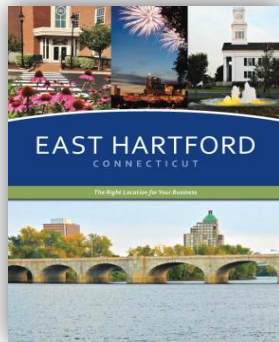
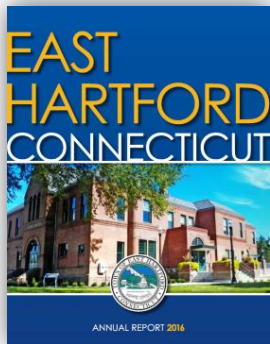
Mayor's Duties

- Administration of all departments, agencies, and offices
- Director of Emergency Management
- Ensures that all laws and ordinances are faithfully executed
- Prepares and submits to the Council an annual budget
- Interacts with the general public, State and Federal Agencies
- The Mayor's office serves as a "clearing house" facilitating immediate responses to requests for information and assistance, as well as the satisfactory resolution of complaints



Mayor's Office Initiatives/Projects

INCREASE RESIDENT SATISFACTION AND COMMUNICATION





	2014	2015	2016
Inbound Calls to the Mayor's Office	12,012	11,200	8,400
Emails	23,000	39,157	34,056
Follow-up Calls	3,000	2,600	3,868
Walk-in Visits	1,364	1,430	2,080
Events	169	163	175
Meetings	601	521	529

Town of East Hartford Communications

Website Engagement

258%

Increase in website
visits since 2014

1.1m

Page Views
2016

461k

Visits

2016

397k

Visits

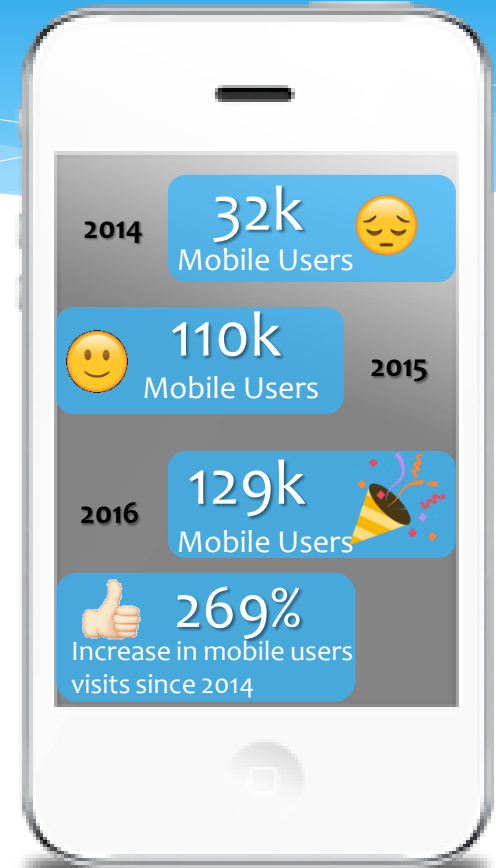
2015

126k

Visits

2014

Mobile Users Sessions



Key Social Media Messaging

**Facebook Posts
Reaching 2100**



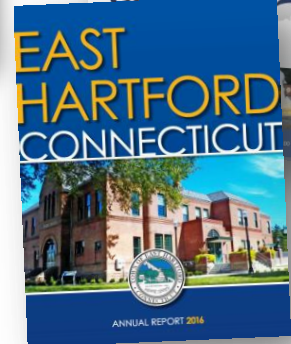
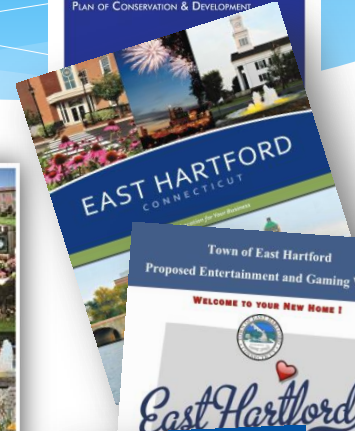


Professional Services

- Special town improvement projects
- Development and special studies
- Communication materials
- Communication tools and trainings



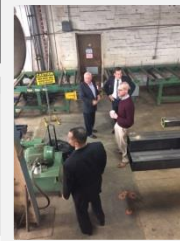
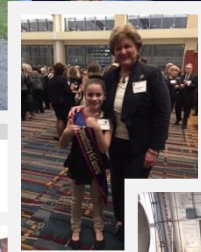
TOWN OF EAST HARTFORD
PLAN OF CONSERVATION & DEVELOPMENT







Events





Membership





Dues

Organization	Dues	Benefits of Membership
CCM	\$34,906	Ad Hock Studies, Labor Component, Salary Studies, Electrical-Trans Canada, Solar Projects, Lobbyist, and other services
CRCOG	\$36,694	CRCOG is guided by the chief elected officials of our 38 Metro Hartford municipalities. Transportation, Regional Planning, Municipal Services, Public Safety Committee
USCM	\$5,269	Promote the development of effective national urban/suburban policy; Strengthen federal-city relationships; Ensure that federal policy meets urban needs; Provide mayors with leadership and management tools; and Create a forum in which mayors can share ideas and information.

Benefit Membership



Project	Town Funds	Federal/State Funds	Total
Roberts Street Mill-and-Pave STP-Urban Funds Construction Complete	\$103,636	\$414,546	\$518,182
Main Street & School Street Mill-and-Pave ARRA Funds Construction Complete	\$23,850	\$1,764,134	\$1,787,984
Riverside Drive Reconstruction* FHWA Grant Construction Complete	\$0	\$950,000	\$950,000
Brewer Street Reconstruction Phase I/II STP-Urban Funds Design Phase	\$1,081,000	\$4,232,000	\$5,313,000
Brewer Street Reconstruction Phase III LOTClP Funding Funding confirmed, design contract in negotiations	\$201,168	\$1,693,400	\$1,894,568
Hockanum Linear Park Trail Phase III* FHWA Grant Design Phase – work pending Town – state agreement	\$0	\$475,000	\$475,000
East Hartford Multi-Use Trail Several Sources of FHWA Funds Construction Phase	\$40,000	\$3,074,592	\$3,114,592
Governor Street Reconstruction STP-Urban Funds Construction Complete	\$135,792	\$2,333,000	\$2,468,792
Silver Lane Corridor Study Consultant selection / RFP process	\$20,000	\$180,000	\$200,000
Fire House 5 Brownfield Investigation (Phase I)	\$0	\$3,500	\$3,500
TOTALS →	\$1,605,446	\$15,121,172	\$16,725,618

* Additional funding sources utilized on this project.



Budget Decreases/Increases

OFFICE OF THE MAYOR			2012	2013	2014	2015	2016	2017	2018
G2100	62213	CRCOG	28,364	31,497	31,497	31,497	35,767	35,767	36,694 \$927

OFFICE OF THE MAYOR			2012	2013	2014	2015	2016	2017	2018
G2100	60110	PERMANENT SERVICES	243,884	232,085	238,851	267,698	276,699	282,899	279,945 (2,954)



Accomplishments/Projects

- Library Renovation and expansion
 - 100% of street lights converted to LED
 - Town Hall Improvements
 - Brewer House Improvements
 - Golf Course Improvements
-
- Historical Document Preservation
 - Records Management Scanning Project





Accomplishments/Projects

- Tennis Courts at High School
- Labor Field
- Hockanum Park
- Playground equipment Hockanum Park, Alumni Park, Woodlawn Park
- New pool deck at Drennen Pool





Accomplishments/Projects

- Increased revenue with modified fee schedules:
- Commercial Façade Program
- Anti-blight and town beautification initiatives
- UTRC Expansion
- Pratt & Whitney World Headquarters
- Rentschler Field Development
- Successful Bulky Waste Ticket System



Accomplishments/Projects

- Expanded resident communications and outreach portfolio
- Town Green Kiosk/Digital Display Board
- Working Cities Challenge
- Senior Center redesign and renovations
- Silver Lane Redevelopment Committee



