



East Hartford Memorial Day Parade Sponsorship Opportunities

RED SPONSOR
\$5,000

- Logo in the event program
- Medium yard sign at the event
- Medium ad in red sponsor section of the program
- Name and address listing on the parade website as a red sponsor
- Listing the business URL website on the parade website as a red sponsor

WHITE SPONSOR
\$2,500

- Logo in the event program
- Small yard sign at the event
- Small ad in white sponsor section of the program
- Name and address listing on the parade website as a white sponsor
- Listing the business URL website on the parade website as a white sponsor

BLUE SPONSOR
MINIMUM \$100

- Logo in the event program
- Name and address listing on the parade website as a Blue sponsor
- Listing the business URL website on the parade website as a Blue sponsor

Deadline for Sponsorship is: May 1, 2024
Sponsorship forms can be filled out on the Parade website at:
www.easthartfordct.gov/2024-east-hartford-memorial-day
Or scan the QR Code to the right with your phone.
Checks should be made out to: **Town of East Hartford, Attn: Memorial Day Parade**



East Hartford Memorial Day Parade Sponsorship Registration

Deadline for sponsorship: Must be received by: May 1, 2024

**Mail Address: Town of East Hartford, Attn: Parade Committee, 30 Chapman Place,
East Hartford, CT 06108**

Contact Name *

Street *

City/Town *

Zip Code *

Email *

Phone Number *

Sponsorship Type *

Monetary

In—kind Services

If the Sponsorship Is Monetary, Please Provide Amount

If the Sponsorship is In-kind Services, Please Provide Explanation

Attach Your Organization's High Res Logo or Write out your write out what you want your sponsorship ad to say