



Parks and Recreation

BUDGET PRESENTATION

FY 2019-2020



➤ DESCRIPTION/MISSION

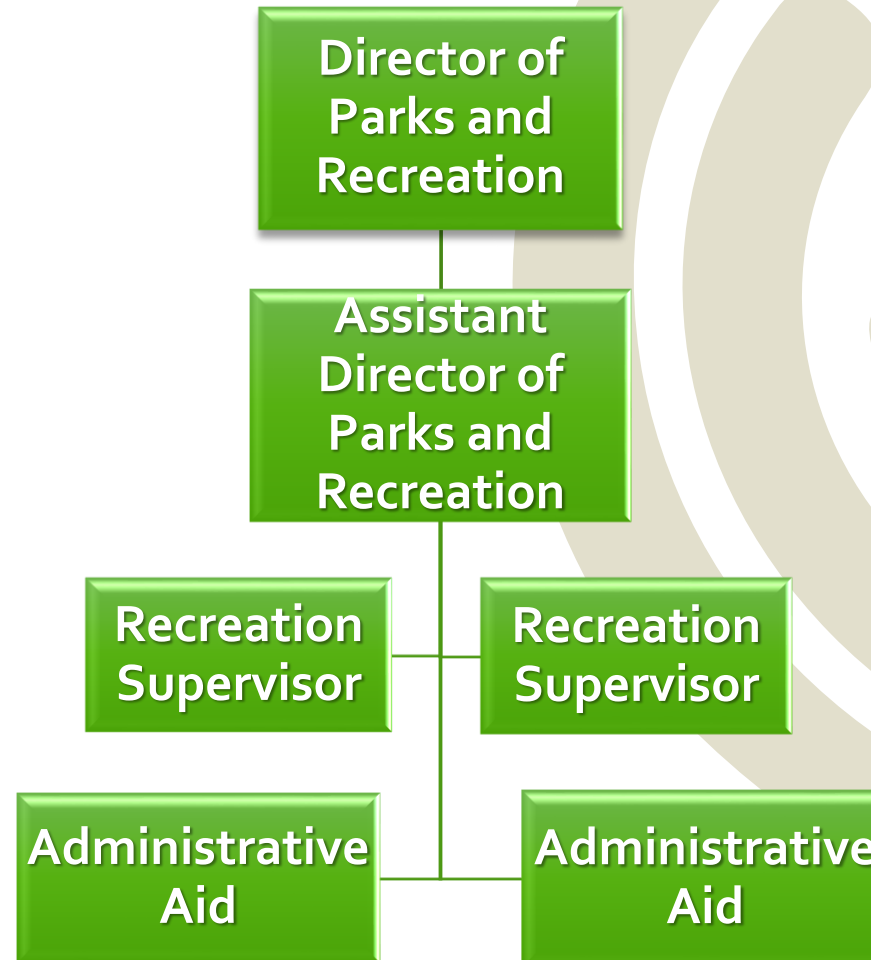
The East Hartford Parks and Recreation Department shall care for and develop the parks, playgrounds and other recreational facilities assigned by the town year round. It is the mission of the Parks and Recreation Department to maintain the highest level of standards. The work performed by our staff through outstanding parks, fields, playgrounds, aquatic facilities, special events and programs enhance the quality of life in East Hartford.

➤ SERVICES

- Recreation Programs
- Aquatic Programs
- Camps
- Community Partnerships
- Special Events
- Facility Rentals
- Capital Improvements



➤ ORGANIZATIONAL CHART





➤ ACHIEVEMENTS & ACCOMPLISHMENTS

- Increased use of social media and event pages
- New Summer Resource Fair attracted over 300 residents
- Offered themed splash parties at all five outdoor pools
- New drop-in Summer Basketball program, McAuliffe
- Highly attended Sounds of Summer concert series at Great River Park
- New television show on East Hartford Community Television
- Increased attendance at Boo Bash Party and Santa's Visit



➤ PROGRAMS & INITIATIVES

- Explore and build new relationships in the community
- Ongoing evaluation and development of existing and new programming
- Maintain a visible presence within the community at town-wide events, school fairs and community functions
- Provide opportunities for town residents to participate in vital programs like swim lessons and camps
- Provide safe, affordable and accessible opportunities for recreation and leisure



➤ PARKS AND RECREATION BY THE NUMBERS

- Program Registrations: 11,566
- Program Sessions Offered: 565
- Facility Reservations: 1,566
- Youth IDs: 468
- Summer Campers: 544
- Swim Lesson Participants: 846
- 623 registered for Boo Bash





➤ NEW INITIATIVES

- Expand and improve our existing special events to meet increased interest and attendance
- Improve recruitment and training of seasonal staff
- Expand youth programming and increase participation
- Offer additional programming as needed to meet demand
- Maintain constant online presence to promote our programs and services
- Streamline registration and facility rental procedures



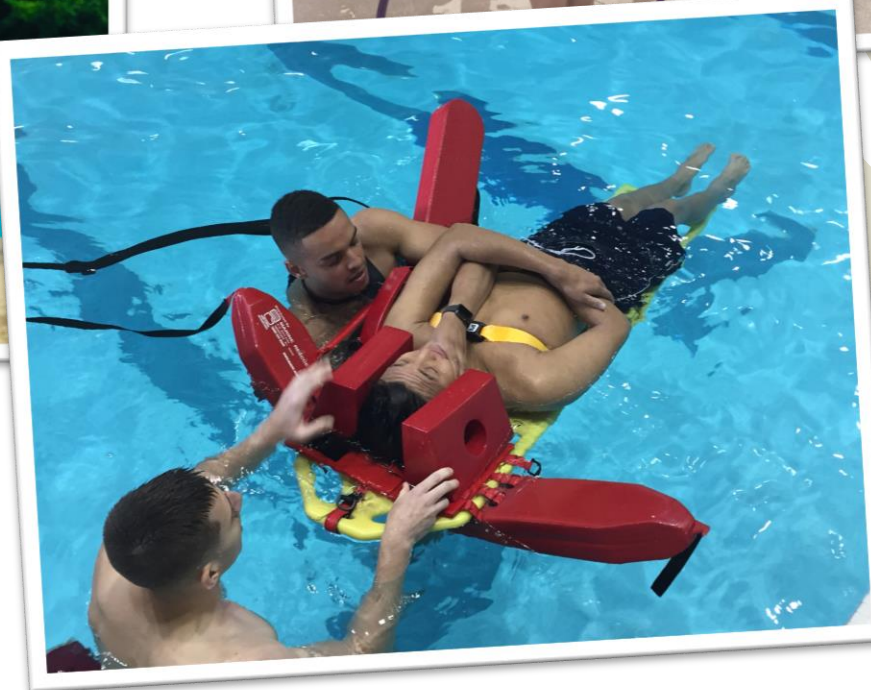
➤ SPECIAL EVENTS



➤ CAMPS



➤ AQUATICS



YOUTH & ADULT PROGRAMS



➤ FACILITIES





THANK YOU!