



**Town of East Hartford
Parks and Recreation Department 2016 – 17
Mayor's Recommended Budget**



Parks & Recreation Services

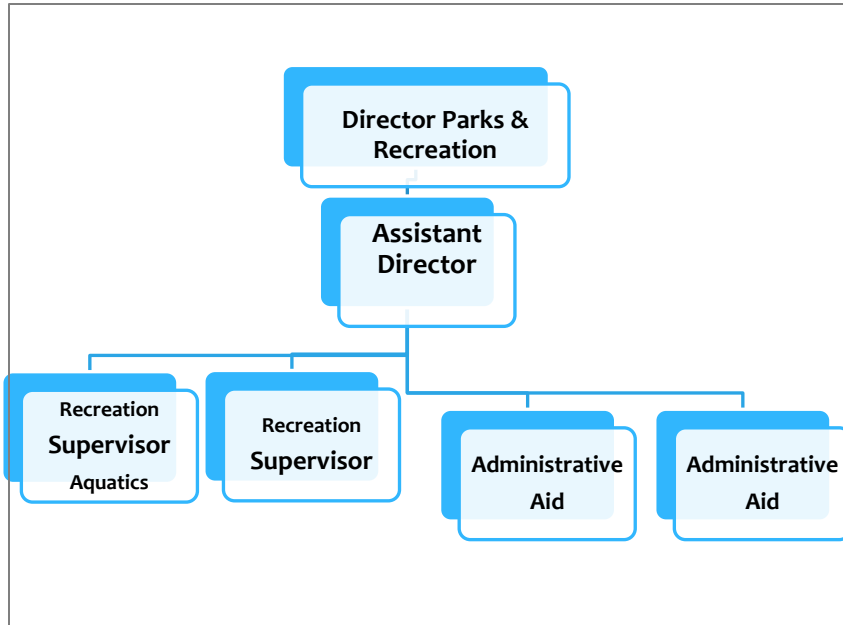
Safe, Affordable, Accessible

- ❖ Recreation Programs
- ❖ Community Relationships
- ❖ Special Events
- ❖ Aquatic and Camp Programs
- ❖ Facility Rentals

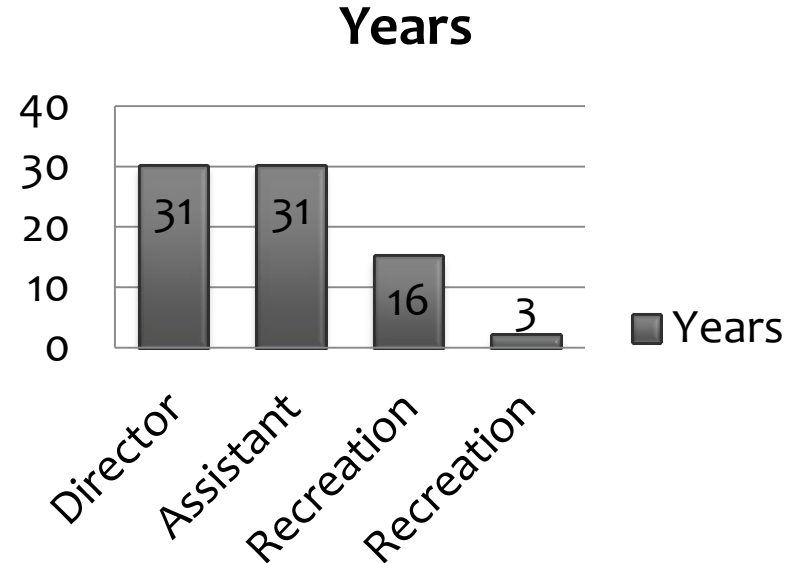


Parks & Recreation Department

Head Count



Years of Experience in Profession





By The Numbers

❖ Boys and Girls Basketball grades 2 – 12	415
❖ Vacation Programs	80
❖ Swim Lessons Summer	500
❖ Summer Camp Registrations	375
❖ Summer Basketball Camp	40
❖ Ice Skating South Windsor Rink	100
❖ Bike to Work Day	30
❖ Aqua Zumba	30
❖ Summer Splash Series	500
❖ Summer Youth Employment	35
❖ Hockanum River Clean Up Days	75
❖ Special Olympics Wolf Pack Night	75
❖ Photo ID's	400
❖ Pool Visits	30,000
❖ Facility Reservations	750



What's New and Improved

REGISTRATION 2011

CURRENT REGISTRATION

❖ Boys and Girls Basketball grades 2 – 12	200	420
❖ Vacation Programs	30	80
❖ Swim Lessons Summer	400	500
❖ Winter Swim Lessons	80	130
❖ Preschool	no program	100
❖ Summer Camp Registrations	no program	70
❖ Basketball Camp	no program	80
❖ Special Olympics Wolfpack Trip	no program	40



What's New and Improved

	REGISTRATION 2011	CURRENT REGISTRATION
❖ Ice Skating South Windsor Rink	no program	100
❖ Bike to Work Day	no program	100
❖ Aqua Zumba	no program	30
❖ Summer Splash Series	no program	500
❖ Car Show	no program	140
❖ Football Punt, Pass, Kick	no program	35
Total Participation	630	2325 (new participants)



By The Numbers

Year 2011

- ❖ Registrations
- ❖ 9,859
- ❖ 167 On Line Registration
- ❖ 1 Programming Year

Year 2015

- ❖ Registrations
- ❖ 10,666
- ❖ 9% increase (1307)
- ❖ On Line Registration (252)
- ❖ September – January



Planning for Future....

Our Community Initiatives into

Continual Improvement...

- ❖ Ongoing Assessment and Development of Programming
- ❖ Evaluated and improve our key Town wide special events
- ❖ On line registration capabilities
- ❖ Continue to explore and build new relationships in the Community.

Summer & School Year Preschool



Summer Camps





Holiday Fest



Bubble Soccer





Underwater Photos with Santa



Splash Day at Camp





Summer Pools





Cross Country Programs





Adult Fitness & Wellness





Special Olympics





Special Events





Rentals

