MARCIA LECLERC MAYOR

DEVELOPMENT DEPARTMENT

TOWN OF EAST HARTFORD

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East Hartford Silver Lane Advisory Committee Meeting Summary Wednesday, January 10, 2018 4:00 pm Welling Conference Room – 2nd floor Town Hall

PRESENT - Mayor Leclerc; Robin Pearson, Redevelopment Agency; Tom York, Goman & York; James Matos, The Matos Group; Todd Andrews, Goodwin College; Val Povinelli, Planning and Zoning Commission; Frank Collins, Economic Development Commission; Craig Stevenson, CTC; Rebecca Augur and Patrick Gallagher, Milone & MacBroom, Inc. (MMI); Tim Bockus, DPW Director; Emily Hultquist, CRCOG; Casey Hardin, Transystems; Paul Mainuli, Board of Education; Eileen Buckheit, Development Director; Jeff Cormier, Town Planner; Rich Gentile, Assistant Corporation Counsel; Patrick Zapatka, DOT; Inessa Dayrdora, Jimmy Burt, and Jeremiah O'Leary, Digital Surgeons.

ABSENT – Chad Freitas, Mary Ellen Dombrowski, Dan Matos, Peter Bonzani.

CALL TO ORDER

Meeting was called to order at 4:00 p.m.

Prep Session for the public workshop to be held January 30, 2018, at 7 p.m.

Discussion of public outreach which will consist of a newsletter, flyer distribution and a survey. The Town has sent a letter to property owners and will share the list with CRCOG. The Town has sent out a press release and will contact boards and commissions. A direct reach-out will be made to the school, Goodwin College, Bike/Ped Organizations, Phillips Farms, and several business/property owners.

The meeting agenda was reviewed. The meeting will consist of an introduction and background, break out groups and wrap-up/next steps.

The introduction will introduce ongoing studies and efforts, existing conditions review for both land use and transportation. We will then discuss recent developments, underutilized and vacant properties, environmental constraints, and the market study results.

The break-out groups will be 15-20 minutes each. They will include transportation, vision statement, long-term land use vision, and focus areas.

The committee members should spread out among the break out groups, facilitate in keeping the conversation moving and productive, and listen to feedback and questions.

Branding

Representatives from Digital Solutions provided the Committee with Three options for branding. The Committee discussed their top choices.

Next steps in the process:

- Public meeting on January 30, 2018
- Outreach to the public

ADJOURNMENT

Meeting concluded 5:20 pm.