



Mayor's Office BUDGET PRESENTATION

FY 2023-2024

➤ DEPARTMENT DESCRIPTION & SERVICES

- The Mayor's Office coordinates and oversees all town communications (internal & external), and many programs and services available to residents.
- Oversees administration of all departments, agencies, and offices.
- Ensures that all laws and ordinances are faithfully executed.
- Prepares and submits to the Town Council an annual budget.
- Prepares and submits the Annual Report.
- Serves as a liaison between administration, the general public, State and Federal Agencies.
- Serves as a "clearing house," facilitating timely responses to requests for information and assistance, as well as the satisfactory resolution of complaints.



MISSION

- *"To support a diverse population through exemplary resident services reinforced by our guiding principles, stellar customer service, transparent communication and collaboration."*

Vision:

- *"To become a Town grounded in culture and inclusion that provides opportunity for all."*

3 C's

- Customer Service
- Communication
- Collaboration

➤ STAFFING



HONORARY MAYOR

CARLOS GONZALEZ

- East Hartford resident
- 4th grade student at Pitkin Elementary School
- Appointed as Honorary Mayor on **December 23, 2022**

ACCOMPLISHMENTS:

- Held a Budget Review Committee with Public Works Department
- Addressed the community at Mayor Mike's Town Hall meeting

HOBBIES:

- Avid gamer and boxer!
- Technology is his passion. Carlos loves graphic design and photography.

***Wants to be Mayor one day because:
"It seems like a lot of fun!"***





➤ CHALLENGES

- Managing a multitude of complicated and timely projects at one time
- Implementing a new organization and ensuring its functionality
- Continuous training/ onboarding
- Providing support to all departments & boards and commissions to keep up the momentum
- Encouraging public interest in serving on Boards & Commission (partnership with YWCA)
- Creating/enforcing uniform procedures and policies
- Communication – building transparency & reaching those who are off the grid
- Establishing department/employee buy-in/ engagement.
- Staffing levels –leveraging SYEP/ interns
- Resident issues outside of our control

➤ SUCCESSES



- **Administration**
 - Reinforcing Town Brand— focus on ***customer service, communication, collaboration***
 - Successful move of Town Hall to the Cultural Center for Town Hall renovations
- **New Hires**
 - Assistant Corporation Counsel, Finance Director, Public Works Director, PMO
 - **The Mayor's office is fully staffed!**
 - **3x Notary Public to assist our departments (internal only)**
- **Contracts settled**
 - Police, CSEAU, 1174, 818, Fire, Dispatchers, and General Pension
- **Community Events**
 - Memorial Day Parade, Juneteenth Celebration, Dad's Hero Community Day

➤ SUCCESSES

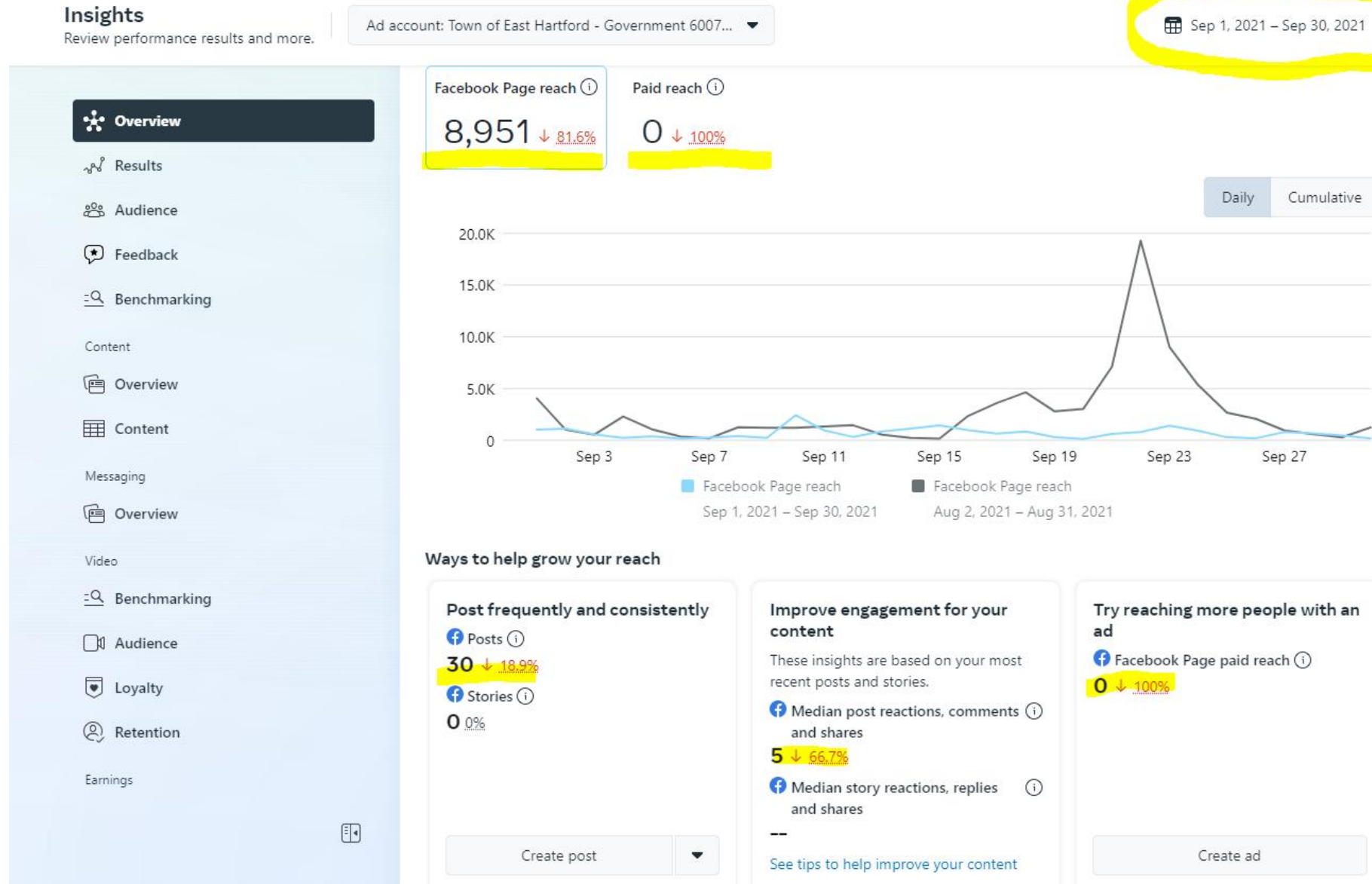


- **Communication/ resident engagement**
 - Increased transparency through communication & open door policy
 - town wide newsletter
 - employee newsletter
 - “Ask the Mayor” campaign
 - increased social media engagement
 - communication campaigns (50/50 YWCA campaign)
 - improved business relations through business visits & highlights
 - EH Alert (Everbridge) messaging
 - Kiosk/billboard signs

Continue to find new ways to reach residents and modify existing practices to reach more people.

SUCCESSSES

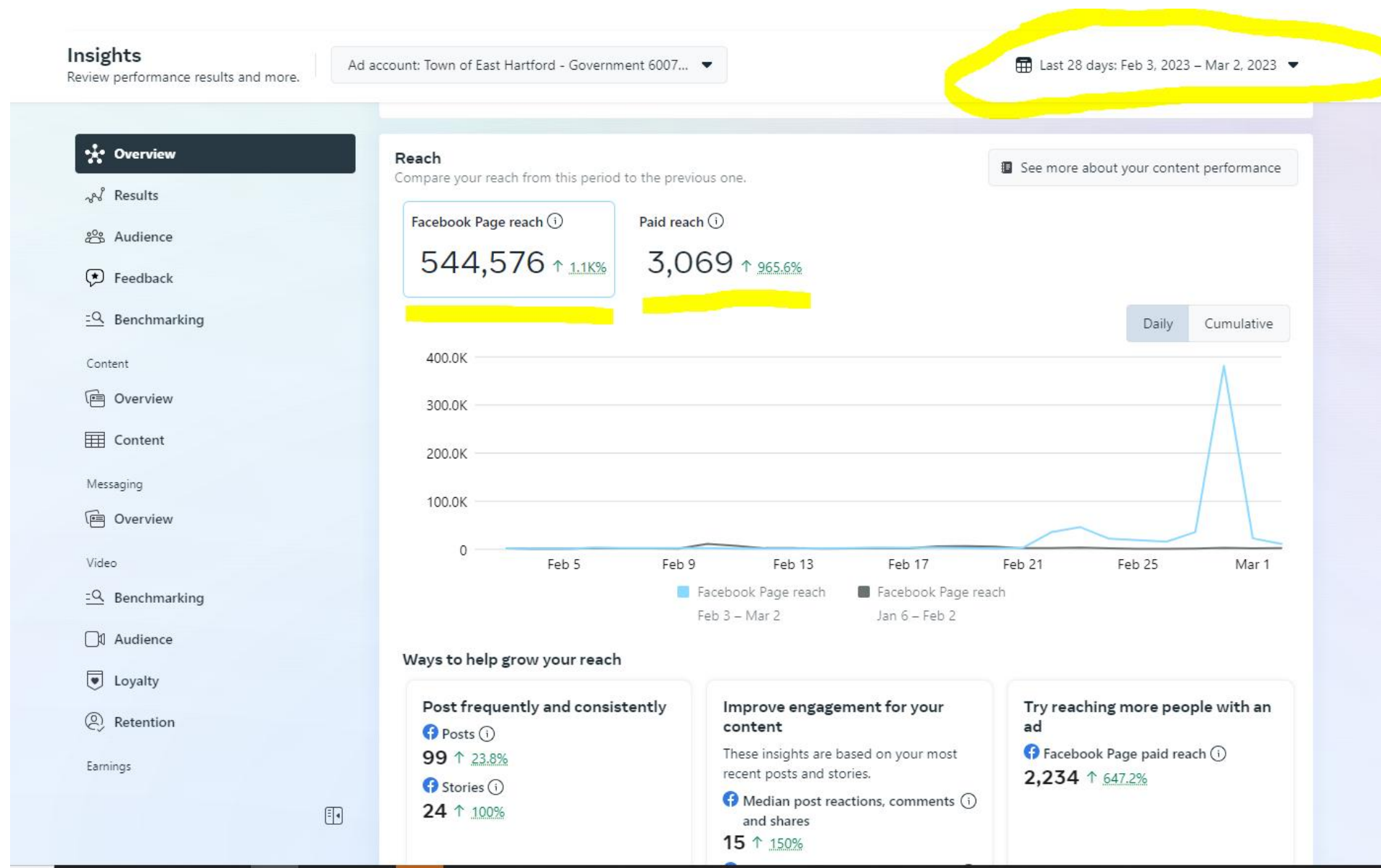
FACEBOOK INSIGHTS:





SUCSESSES

FACEBOOK INSIGHTS:





Week

Month

<

Today

>

March 2023

Sun 26

Mon 27

Tue 28

Wed 1

Thu 2


Fri 3

Sat 4

Event responses • Active


Post engagements • Completed

7:00 PM




2 1

8:00 AM




3

8:00 AM




20 14 4

10:00 AM




2 1

9:00 AM




3 1

11:00 AM




4 5

12:00 PM




1 1

8:23 AM




21 4 1

10:45 AM




423 93 34

9:48 AM




5 7 8

12:41 PM




1:54 PM




76 17

9:43 AM




127 8 37

1:00 PM




2

10:00 AM




5 4 4

4:20 PM




34 13 28

10:33 AM




6 4


4:34 PM



1

1:00 PM





Schedule a post or a story.

Save time by scheduling ahead.

Schedule

EAST HARTFORD CALENDAR OF EVENTS 2023

This calendar highlights many major events planned in East Hartford in 2023. Each event title is linked to a corresponding department. As these events are planned, the calendar will be updated with links to more information. For a complete list of events, please visit the town website at www.easthartfordct.gov.

FEB

BLACK HISTORY MONTH EVENTS AT THE LIBRARY

CELEBRATE BLACK HISTORY MONTH BY ATTENDING A PROGRAM AT EAST HARTFORD PUBLIC LIBRARY!

MAR

EASTER EGG HUNT

FREE EVENT ORGANIZED BY PARKS & REC FOR EAST HARTFORD CHILDREN 10 AND UNDER. WE ARE BRINGING BACK OUR FAVORITE UNDERWATER EGG HUNT

APR

JAPAN WEEK

A WEEK-LONG SERIES OF EVENTS TO CELEBRATE THE JAPANESE CULTURE. THE EVENT IS IN PARTNERSHIP WITH THE US & JAPAN SOCIETY OF CT. SPONSORED BY THE EH COMMISSION ON CULTURE AND FINE ARTS

MAY

MEMORIAL DAY PARADE

A DAY TO REMEMBER, HONOR AND COMMEMORATE ALL VETERANS. PARADE WILL STEP OFF AT 10 AM. MORE DETAILS TO COME.

JUNE

JUNETEENTH CELEBRATION

A FAMILY-FRIENDLY DAY OF EDUCATIONAL ACTIVITIES IN RECOGNITION OF JUNETEENTH, COMMEMORATING THE EMANCIPATION OF ENSLAVED AFRICAN-AMERICANS

JULY

SOUNDS OF SUMMER

A SERIES OF FAMILY-FRIENDLY LIVE SUMMER CONCERTS AT GREAT RIVER PARK, HELD ON THURSDAYS FROM 6 TO 8 PM, JUNE-AUGUST

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AUG

NATIONAL NIGHT OUT

A COMMUNITY-WIDE, FAMILY-FRIENDLY BLOCK PARTY THAT PROMOTES POSITIVE POLICE-COMMUNITY PARTNERSHIPS.

SEP

"DADS ARE OUR HEROES" DAY

A COMMUNITY DAY IN HONOR AND CELEBRATION OF FATHERS AND THEIR CONTRIBUTIONS, HELD ON THE TOWN GREEN.

OCT

FALL FESTIVAL

A FAMILY-FRIENDLY, COMMUNITY EVENT WITH FUN ACTIVITIES FOR CHILDREN AND ADULTS, HELD ON THE TOWN GREEN.

NOV

VETERANS DAY FLAG PLACING

A VOLUNTEER EVENT OF PLACING AMERICAN FLAGS ON VETERANS' GRAVESTONES IN HONOR OF VETERANS DAY, HELD AT HILLSIDE CEMETERY

DEC

HOLIDAY FEST

A SERIES OF FAMILY-FRIENDLY HOLIDAY EVENTS, INCLUDING BUT NOT LIMITED TO TREE LIGHTING, CHRISTMAS FAIR, BOOK SALE, SANTA VISIT, SWIM WITH SANTA AND MORE.



FOR MORE INFORMATION VISIT
WWW.EASTHARTFORDCT.GOV



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UPCOMING/ONGOING PROJECTS & TIMELINES!



- 2024 Budget – **February/ March 2023.**
- Town wide community events – **May 2023 – Dec. 2023.**
- Response to RFP's for PPP – **VMC, truck wash, sports facility.**
- McAuliffe park railroad crossing – **Completed by October 2023.**
- Equity Murals – **Summer 2023.**
- Town Hall move and renovation – **Jan. 2023 – Jan. 2024.**
- Proclamations, honors, flag raisings, ground breakings, ribbon-cuttings– **ongoing.**
- Emergency management integration and training –**Jan 2024.**
- Fair Rent Commission – **July 2023**

BUDGET CHANGES

ORG	OBJECT	DESCRIPTION	REASON	\$ CHANGE
G2100	60110	Permanent Services	Contractual	\$20,202
G2100	62213	Dues & Subscriptions	Change in dues	(\$5,229)
G2100	62216	Professional Development	Increase to Town networking/ employee engagement events	\$5,229
Total	OFFICE OF THE MAYOR			\$20,202



THANK YOU!