

## For Immediate Release



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### Click it or Ticket Campaign Starts November 25<sup>th</sup>

East Hartford, CT— With the Thanksgiving weekend upon us, Connecticut's law enforcement agencies intend to promote safe driving and increase the protection of all motorists. The East Hartford Police Department is reminding motorists to *Click It or Ticket*. Officers are out on the roads enforcing the State Occupant Protection laws and issuing citations to those who are unbuckled. Aimed at enforcing seat belt use to help keep families safe, this seat belt campaign will take place November 25 through December 2, concurrent with the busy Thanksgiving holiday travel season.

"If you know a friend or a family member who does not buckle up when they drive, please ask them to consider changing their habits," said East Hartford Police Chief Scott Sansom. "Help us spread this life-saving message before one more friend or family member is severely injured or killed as a result of senseless inaction. Seat belts save lives, and everyone—front seat and back, child and adult—needs to remember to buckle up—every trip, every time."

According to the National Highway Traffic Safety Administration, seat belt use in passenger vehicles saved an estimated 14,955 lives in 2017. But if everyone had worn seat belts on every trip that year, 2,549 more lives could have been saved. That's why participating law enforcement agencies will be taking a no-excuses approach to seat belt law enforcement, writing citations day and night. In Connecticut, the penalty for a seat belt violation is \$92.00.

**Arrive to Thanksgiving Dinner Safe and Sound: *Buckle Up—Every Trip. Every Time.***

For more information on the *Click It or Ticket* mobilization, please visit

<https://www.nhtsa.gov/campaign/click-it-or-ticket>