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# TOWN OF EAST HARTFORD

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# East Hartford Economic Development Commission Regular Meeting Minutes

Thursday, May 26, 2022 Hybrid Meeting East Hartford Town Hall, Welling Conference Room Microsoft Teams

# 1. CALL TO ORDER

Chair Rosario called the meeting to order at 5:48 PM.

#### **Members Present:**

Veronica Rosario, Chair Jim Arsenault, Jr. Brennden Colbert Erwin Hurst John Morrison Angie Parkinson

#### Members Absent:

Joelle Murchison, Vice Chair Victor Rosas-Granda Anita Morrison

#### **Guests Present:** Michael Daniels, Economic Development Coordinator Jay Margnelli, Connecticut River Valley Chamber of Commerce

# 2. APPROVAL OF MINUTES

Mr. Arsenault moved to approve the minutes of the April 21, 2022 meeting. Mr. Hurst seconded the motion. All voted in favor, none voted opposed Motion Passed

# 3. BROCHURE OF RESOURCES FOR BUSINESSES

Chair Rosario presented a rough draft of a brochure that she started working on with Mr. Daniels. It presents descriptions and contact information for resources such as the Chamber of Commerce, SCORE, and SBDC. It will have basic steps for people interested in starting a business in East Hartford. Mr. Hurst recommended adding testimonials from local businesses that have benefited from the resources.

DEVELOPMENT DEPARTMENT

# 4. CHAMBER OF COMMERCE COLLABORATION

Mr. Margnelli explained the ARPA COVID-19 Small Business Assistance Program and his work to distribute and collect applications. The program will provide businesses with reimbursements of up to \$125,000 for infrastructure expansion, façade renovations, or hiring employees.

Ms. Rosario described her attendance at one of the Chamber's East Hartford networking events. Mr. Daniels and Mr. Hurst described recent Small Business Open Hours events at the East Hartford Public Library.

# 5. BUSINESS VISIT SCHEDULE

Mr. Daniels will work with Roma Restaurant to schedule a visit on a Friday afternoon at 3:30 PM.

#### 6. DEVELOPMENT DEPARTMENT UPDATE

Mr. Daniels and Ms. Rosario discussed the Silver Lane Revitalization Area Redevelopment Plan and the public meeting held on May 25 to discuss the draft plan.

# 7. ADJOURNMENT

Mr. Morrison moved to adjourn. Mr. Hurst seconded the motion. All voted in favor, none voted opposed Motion Passed

Meeting adjourned at 6:27 PM.

Respectfully Submitted,

Michael Daniels Economic Development Coordinator