



For Immediate Release

Contact: Ted Fisher
Town of East Hartford
Phone: 860-291-7202
tfisher@easthartfordct.gov

MEDIA ADVISORY: ARBOR DAY AT NORRIS SCHOOL

Town of East Hartford to Celebrate Arbor Day, Tree City USA Designation with Ceremony at Norris School Friday

WHAT: East Hartford Arbor Day Celebration

WHERE: Anna E. Norris School, 40 Remington Road, East Hartford, CT

WHEN: 9:30AM, Friday April 29, 2016

WHO: Mayor Marcia A. Leclerc, Town Dignitaries, East Hartford Beautification Commission, Special Guests

RELEASE:

(April 25, 2016) **East Hartford, CT** – Mayor Marcia A. Leclerc announced today that the Town of East Hartford will celebrate Arbor Day with a tree planting ceremony at Norris School on Friday, April 29, at 9:30AM. The Town will also celebrate once again being designated a “Tree City USA” by the Arbor Day Foundation. It is the Town’s 20th year receiving this prestigious recognition.

“Arbor Day is very important to our town,” said Mayor Marcia A. Leclerc. “It is a great opportunity to recognize our commitment to the environment and to making our town a beautiful and healthy place to live and work, and to teach children about the importance of trees and forests. I am very proud that our town is a Tree City USA, and proud of the dedicated residents and town staff who make this possible.”

Arbor Day will kick off indoors at Norris School with the introduction of special guests, and proclamation by the Mayor, and the presentation of the Arbor Day Flag. The day will continue outside with a tree planting ceremony, with a tree and shrub donated by the East Hartford Beautification Commission. The Arbor Day flag will then be raised, and will fly at Norris School until next Arbor Day.

“The Tree City USA designation means a lot for the Town of East Hartford,” said Public Works Director and Tree Warden Timothy Bockus. “It’s been a 20 year commitment by town leadership, residents, and the Department of Public Works to clean air, a beautiful community, economic vitality, and sustainability. Trees have been shown to increase property values by as much as 10-20%, reduce energy costs, and improve air quality.

They are an asset to all of East Hartford’s residents. I want to thank Mayor Leclerc for her continued and unwavering support of our Tree City USA program.”

East Hartford earned its Tree City USA designation by having an official tree board (the Beautification Commission), a tree-care ordinance, and dedicating a budget of at least \$2 dollars per capita to community forestry. Our town is dedicated to providing a safe, healthy and attractive community for our residents, workers, and guests by fostering and protecting our trees and urban forests.

###