



For Immediate Release

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East Hartford Public Library to Host “Thinking Money” Traveling Exhibition

(October 6, 2016) **East Hartford, CT** — The East Hartford Public Library will host *Thinking Money*, a new traveling exhibition designed to teach tweens, teens and the adults in their lives financial skills and fiscal responsibility. The Library will host the exhibit from October 19, 2016 to November 28, 2016. The public is also invited to attend a series of informative talks and discussions about financial topics like saving, retirement planning, and avoiding fraud.

“Money affects all of us, but many of us lack the information we need to make smart decisions about our financial futures,” said Jason Pannone, Head of Reference & Cultural Assets Manager. “*Thinking Money* is designed to teach us about financial literacy in a way that is not only understandable, but fun, and we’re proud to bring it to our library.”

Through an adventure-themed storyline, interactive iPad content and other fun activities, *Thinking Money* explores themes like wants vs. needs, preparing for a rainy/sunny day, imagining your future self and avoiding financial fraud.

Programs will include a screening of the Investor Protection Institute’s *When I’m 65*; TEDx East Hartford: Changing Your Saving Mindset, and more! For a list of all *Thinking Money* events and a full library schedule, visit <http://www.easthartfordct.gov/library> or call 860-290-4331 for more information. Admission to the exhibition, which will be located in the Creative Commons area of the East Hartford Public Library, and all programs are free of charge.

Thinking Money was created by the American Library Association (ALA) in partnership with the FINRA Investor Education Foundation.

In April 2016, ALA and the FINRA Foundation announced 50 libraries nationwide to host the 1,000-square-foot exhibition. In addition to the exhibition loan, the East Hartford Public Library also received a \$1,000 programming allowance, expenses paid for a training session at the 2016 ALA Annual Conference in June 2016, and promotional and support materials.

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