

Criteria for Project Selection

Projects will be rated and selected based on

- Visual Impact
- Cost/Benefit Value
- Historic Preservation
- Project Readiness

The Economic Development Commission will provide an advisory opinion on applications. The Development Department has the final authority to select projects.



Owners and the Town will agree upon the Town's financial contribution before the start of construction. Further details are available in the official program policies, available from the Development Department.

For most projects above \$2,000, the Town will contract with an architect to prepare a design, write work specifications, and oversee the project. If utilizing these services, owners must submit a \$1,000 deposit before the architect begins work. The deposit will be held in escrow and used towards the cost of construction.



Town of East Hartford
740 Main Street
East Hartford, CT 06108
Open M-F 8:30 AM-4:30 PM

DEVELOPMENT OFFICE
SECOND FLOOR
(860) 291-7300

**GRANTS ADMINISTRATION
OFFICE**
BASEMENT LEVEL
(860) 291-7364

*For more information, or to
obtain an application,
contact the Development
Office, or visit our website at
[www.easthartfordct.gov/
development-planning](http://www.easthartfordct.gov/development-planning)*



Town of East Hartford

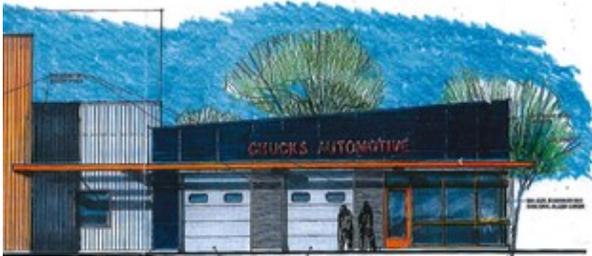
Commercial Facade Improvement Program



What is the Commercial Facade Improvement Program?

The Town of East Hartford wishes to beautify its downtown and other business districts by assisting property and business owners in repairing and upgrading the appearance of their buildings. The Commercial Facade Improvement Program incentivizes these projects by contributing funds towards these improvements.

The Town will fund 100% of eligible projects up to \$2,000 and 75% of costs above \$2,000 up to a total contribution of \$50,000. All funding is contingent on the availability of federal CDBG grant money.



What Properties are Eligible?

All commercially operated buildings on major thoroughfares in low/moderate income areas are eligible for the program. Property owners must not owe taxes and must be in compliance with all applicable laws and regulations. Priority is given to downtown properties (on Main Street between the railroad overpass and I-84 overpass). Only improvements to facades that are directly visible from a public right-of-way are eligible for funding. Property owners, not tenants, must submit the application.

What Improvements are Eligible?

The improvements identified below are eligible for funding through the program. Owners may make other improvements as part of the same project at their own expense.

- Signage
- Painting
- Wall Facade Repair and Treatment
- Brick Cleaning
- Tuck Pointing
- Exterior Lighting
- Repair or Replacement of Original Architectural Features
- Exterior Doors
- Permanent Streetscape Elements
- Windows and Frames
- Shutters and Awnings
- Stairs, Porches, and Railings
- Roofs Visible from the Street



What improvements are ineligible?

The program will not provide funds for working capital, debt refinancing, permit fees, legal fees, plumbing repair or improvements, HVAC repair or improvements, parking lot resurfacing, or interior remodeling.

How do I Apply?

Applications and official guidelines are available on our webpage at www.easthartfordct.gov/development-planning or in the Development Office in Town Hall. After submitting the initial application to indicate interest in the program, applicants must meet with Town staff to discuss their ideas and resolve any issues with their proposals. Applications will be due at a specified date, to be posted on the Town's webpage. The Development Department will evaluate and select proposals based on the criteria described in the official program policies.

If not selected, applicants may be placed on a waiting list to be considered for a grant when funds become available.

All projects are subject to all federal, state, and town regulations and must receive all proper approvals.