

**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING  
Wednesday, April 2, 2014**

**1. CALL TO ORDER**

A Regular Meeting of the East Hartford Economic Development Commission was called to order at **6:00 p.m.** on **Wednesday, April 2, 2014** by EDC Commissioner Susan Skowronek, Chair.

**2. ROLL CALL**

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**EAST HARTFORD ECONOMIC DEVELOPMENT COMMISSION**

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***Present:***

Frank Collins  
Pat Harmon  
Jack Jacobs  
Devorah Johnson  
John Ryan  
Susan Skowronek, Chair  
Paul Sousa

***Absent:***

Debra Arrieta, Vice-Chair  
Barbara-Ann Rossi

***Others in Attendance:***

Ellynn Laramie, Economic Development Coordinator, Town of East Hartford

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**3) OPPORTUNITY FOR RESIDENTS TO ADDRESS COMMISSION ON AGENDA ITEMS**

**4) APPROVAL OF EDC MINUTES**

- a) March 2014

***MOTION*** by Mr. Collins, seconded by Ms. Harmon  
**APPROVED UNANIMOUSLY**

**5) BILLS LIST**

- a) \$100.00 - Clerk

***MOTION*** by Ms. Harmon, seconded by Mr. Collins to approve  
**APPROVED UNANIMOUSLY**

## 6) OLD BUSINESS

- a) New Business Update
  - i) A discussion was held regarding the possibility of outlets being developed on Rentschler Field
  - ii) Mr. Laramie updated Commissioners on the work Cardio Express has done to continue moving their project along at School Street Square.
- b) EDC Lunch Club Update
  - i) Last month's lunch was well attended with a number of representatives from businesses around town.
  - ii) The next luncheon will be held on April 25, 2014 at either Nolita @ The Ramada Inn or Romas. Ms. Laramie will update Commissioners will details
- c) CEDF Funds
  - i) Ms. Laramie was pleased to announce the approval from CEDF to appropriate \$10,000 for the enhancement of the "EAST HARTFORD" gateway at the corner of Connecticut Boulevard and Main Street.
  - ii) Ms. Harmon requested that Mr. Laramie speak with the Beautification Commission to be sure that efforts aren't duplicated.
- d) Ribbon Cutting
  - i) Wednesday, June 18, 2014 at 5PM at Mobile Car Pro located at 215 Tolland Street. Ms. Laramie will provide additional details as the date approaches.

## 7) NEW BUSINESS

- a) Ms. Laramie attended an event held by MetroHartford Alliance and reported on information she received from Community Investment Corporation with regards to small business lending.
- b) Ms. Laramie reported that the EH Development Department will be partnering with the EH Chamber of Commerce to develop a guide to EH and anticipates approximately 2500 copies to be circulated.
- c) Ms. Laramie reported that the EH Development Department is working on creating a video for their website in the hopes of increasing their online traffic and overall interest in the Town.
- d) Mr. Collins asked about social media and how to best utilize that within the constraints of town government. Ms. Laramie noted that there has been discussion on this and that a policy would need to be developed prior to starting any such endeavor.
- e) The Plan of Conservation and Development is posted online. The public hearing is scheduled for May 21, 2014.

## 8) ADJOURNMENT

**MOTION** by Ms. Johnson, seconded by Mr. Ryan  
**APPROVED UNANIMOUSLY AT 7:01PM**

Respectfully Submitted,

Jeffrey A. Currey  
Clerk

cc: Town Clerk  
Development Department