

**TOWN OF EAST HARTFORD
PLANNING & ZONING COMMISSION
APPLICATION FORM**

DATE: 2/3/2020

Official Receipt Date:

2, 3, 20

1. APPLICATION TYPE: (CHECK ALL THAT APPLY)

***COMPLETE SECTION ON PAGE 2 OR 3**

- ☒ SITE PLAN APPLICATION ☐ NATURAL RESOURCES REMOVAL AND FILLING
☐ SITE PLAN MODIFICATION ☐ SPECIAL USE PERMIT*
☐ FLOOD HAZARD – MAJOR* ☐ ZONING MAP CHANGE*
☐ FLOOD HAZARD – MINOR* ☐ TEXT AMENDMENT*
☐ SOIL EROSION AND SEDIMENTATION - Cumulative disturbed area (sq. ft.): _____

2. SITE AND PROJECT INFORMATION

PROPERTY ADDRESS: 99-101 East River Drive ZONE: B4

ASSESSORS MAP AND LOT: 2 - 2/3 PARCEL SIZE (ACRES OR SQ. FT.): 6.61 acres

PROJECT NAME: Riverview Square

PROJECT DESCRIPTION (ATTACH ADDITIONAL SHEETS IF NEEDED):

Per section 210 Signs; 210.2 Sign review & approval;
d. Request for 50% square footage increase

see attached Master Sign Plan showing Property and proposed aggregate signage.

3. PROPERTY OWNER INFORMATION

☐ CHECK IF PRIMARY CONTACT

OWNER OF RECORD: Fremont Riverview LLC c/o Fremont Management LLC

OWNER ADDRESS: 65 Lasalle Rd. Suite 202 West Hartford, CT 06107

OWNER PHONE: 860-232-9100

OWNER EMAIL: Joe@thefremontgroup.net

OWNER SIGNATURE: [Signature]

PRINT NAME: Scott Riggott

The undersigned owner hereby authorizes: (1) this application, and (2) the Planning and Zoning Commission and Town of East Hartford staff the right to enter upon the property for the purposes of inspection associated with this application.

4. APPLICANT INFORMATION

☒ CHECK IF PRIMARY CONTACT

☐ CHECK IF APPLICANT IS SAME AS PROPERTY OWNER

APPLICANT: Lauretano Sign Group - Alyson Ibbotson

APPLICANT ADDRESS: One Tremco Drive Terryville, CT 06786

APPLICANT PHONE: 860-940-6462

APPLICANT EMAIL: alyson@lauretano.com

APPLICANT SIGNATURE: [Signature]

PRINT NAME: Alyson Ibbotson

5. DESIGN PROFESSIONAL INFORMATION

☐ CHECK IF PRIMARY CONTACT

FIRM: _____

PHONE: _____

CONTACT PERSON: _____

EMAIL: _____

Riverview Square - 99-101 East River Drive, East Hartford, CT

Sign SF Analysis

	<i>Linear ft</i>	
	<u>Frontage</u>	<u>150%</u>
99 East River Drive	168.52	252.78
101 East River Drive	281.97	422.96
	<u>450.49</u>	<u>675.74</u>

99 East River Drive

	<u>Sign SF</u>	
Cyient (<i>already installed</i>)	73.79	
TBD Tenant (<i>Not to exceed</i>)	178.99	
99 East River Drive Total	<u>252.78</u>	150%

101 East River Drive

	<u>Sign SF</u>	
Bank of America (<i>already installed</i>)	164.66	
Amica (<i>Not to exceed</i>)	87.43	
Doosan (<i>Not to exceed</i>)	170.86	
101 East River Drive Total	<u>422.96</u>	150%

Total 99-101 East River Drive	<u>675.74</u>	<u>150%</u>
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MASTER SIGN PLAN

99 - 101 E. River Drive

East Hartford, CT 06108



Designed by: Lauretano Sign Group

LAURETANO
SIGN GROUP

1 Tremco Drive, Terryville, CT 06786
phone: 860.582.0233 fax: 860.583.0949
signs@lauretano.com www.lauretano.com



Riverview Square
99

Existing

Cyient: 73.79 sq ft

Future

Future Signage:
Not to exceed
178.99 sq ft

TOTAL: 252.78 sq ft

Riverview Square
101

Existing

Bank of America:
164.66 sq ft

Proposed

Doosan: 170.86 sq ft
Amica: 87.43 sq ft

TOTAL: 422.96 sq ft

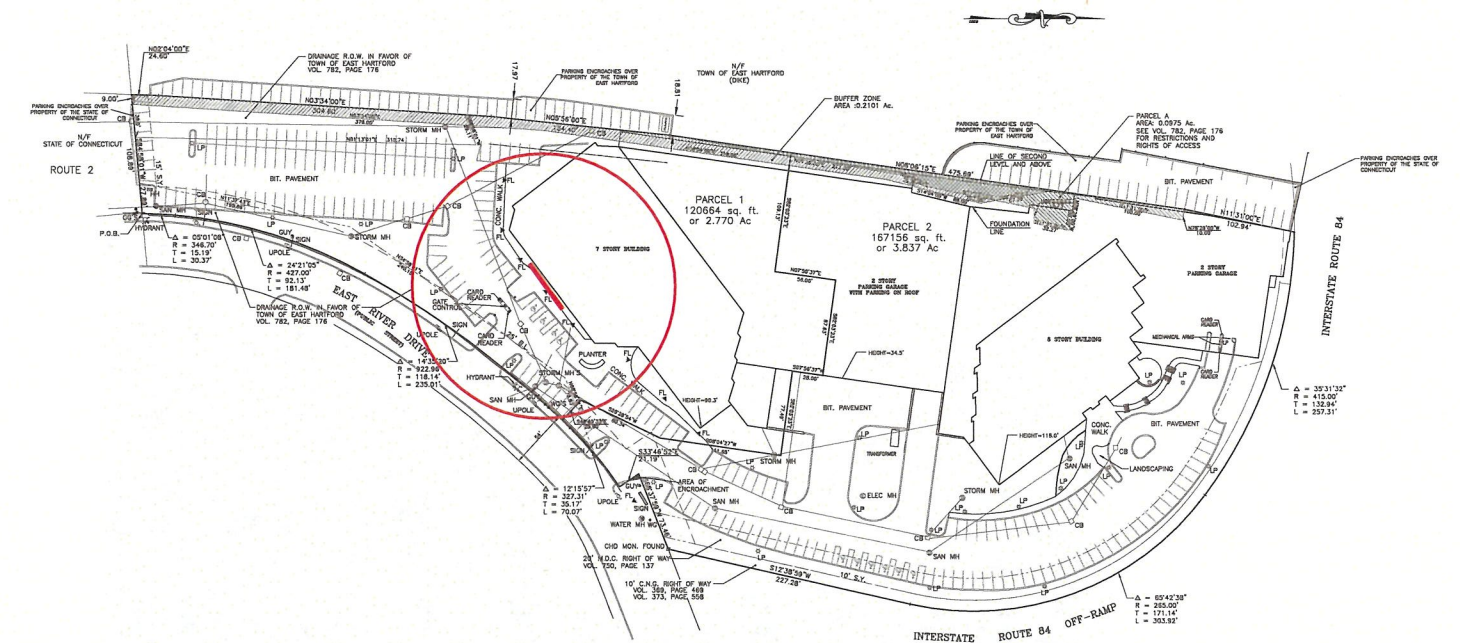
	Linear ft. Frontage	150%
99 East River Drive	168.52	252.78
101 East River Drive	281.97	422.96
	450.49	675.74

EXISTING Riverview Square 101



BANK OF AMERICA

4' 0.6875" x 40' 7.0"
164.66 sq. ft.



Scale: 1/16" = 10"

LAURETANO
SIGN GROUP

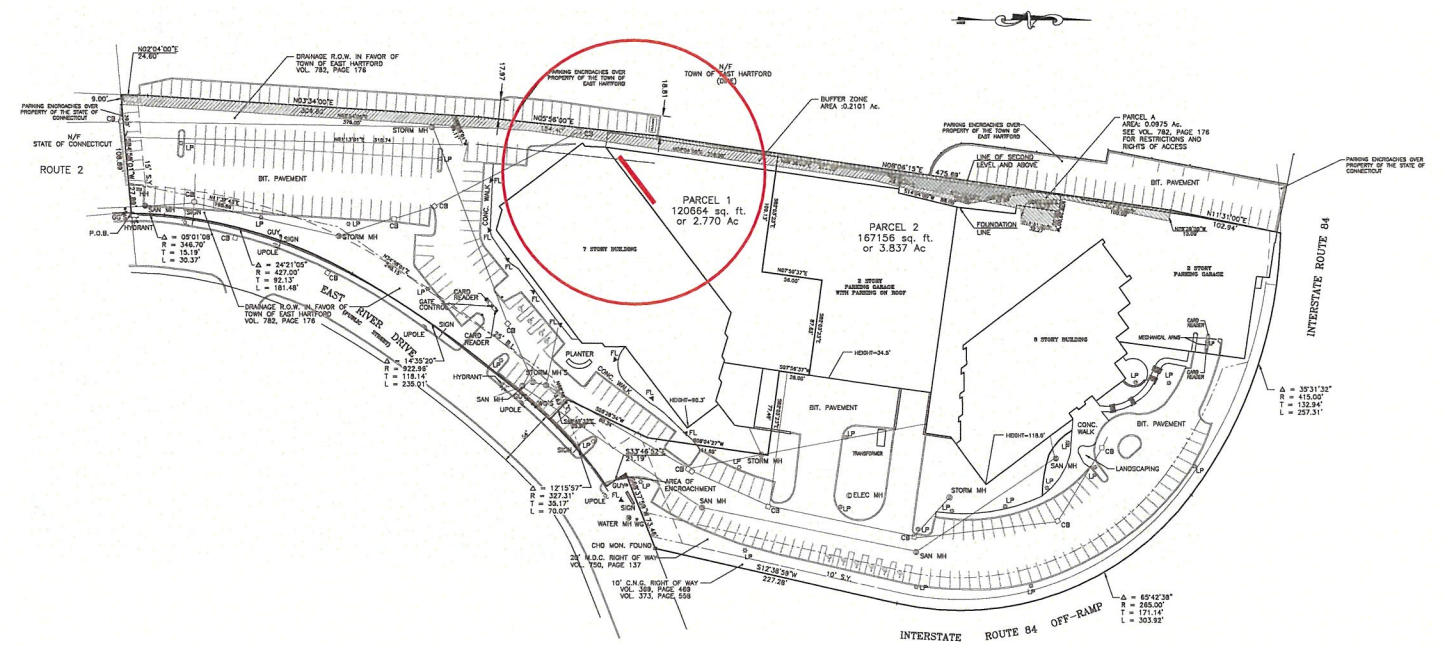
1 Tremco Drive. Terryville, CT 06786
phone: 860.582.0233 fax: 860.583.0949
signs@lauretano.com www.lauretano.com



PROPOSED Riverview Square 101

DOOSAN

4' 9" x 35' 10"
170.2083 sq ft



Scale: 1/16" = 10'

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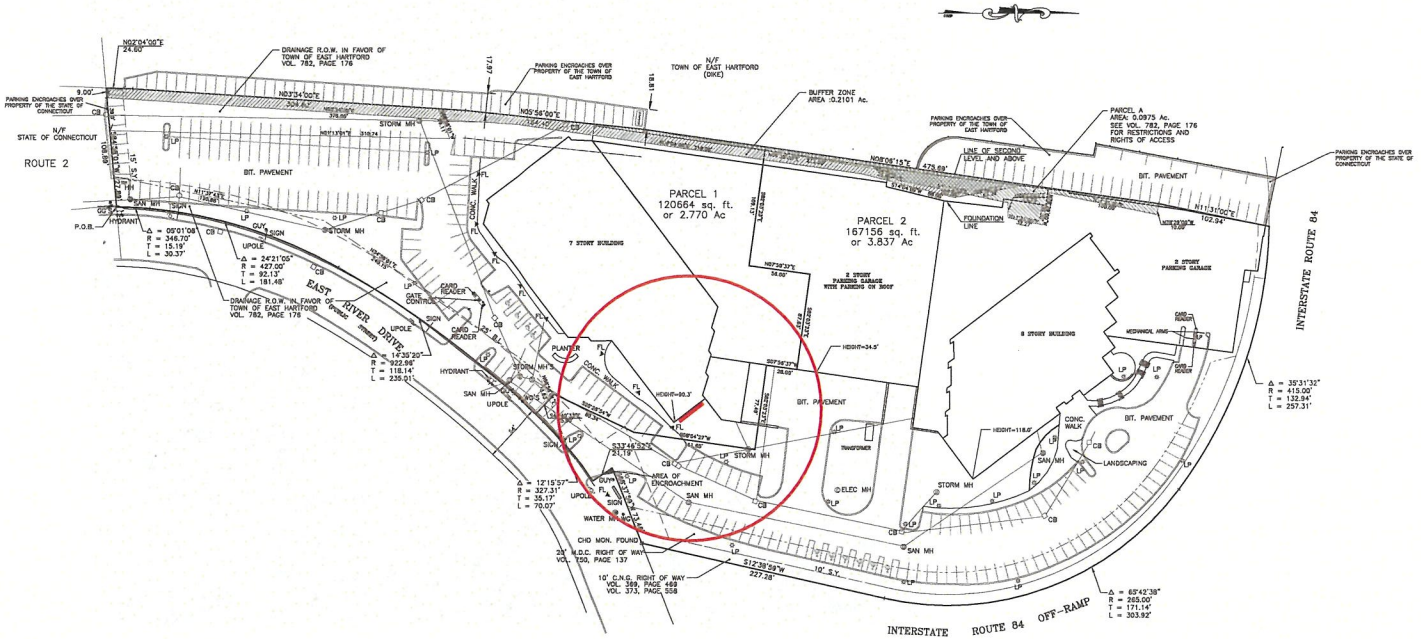
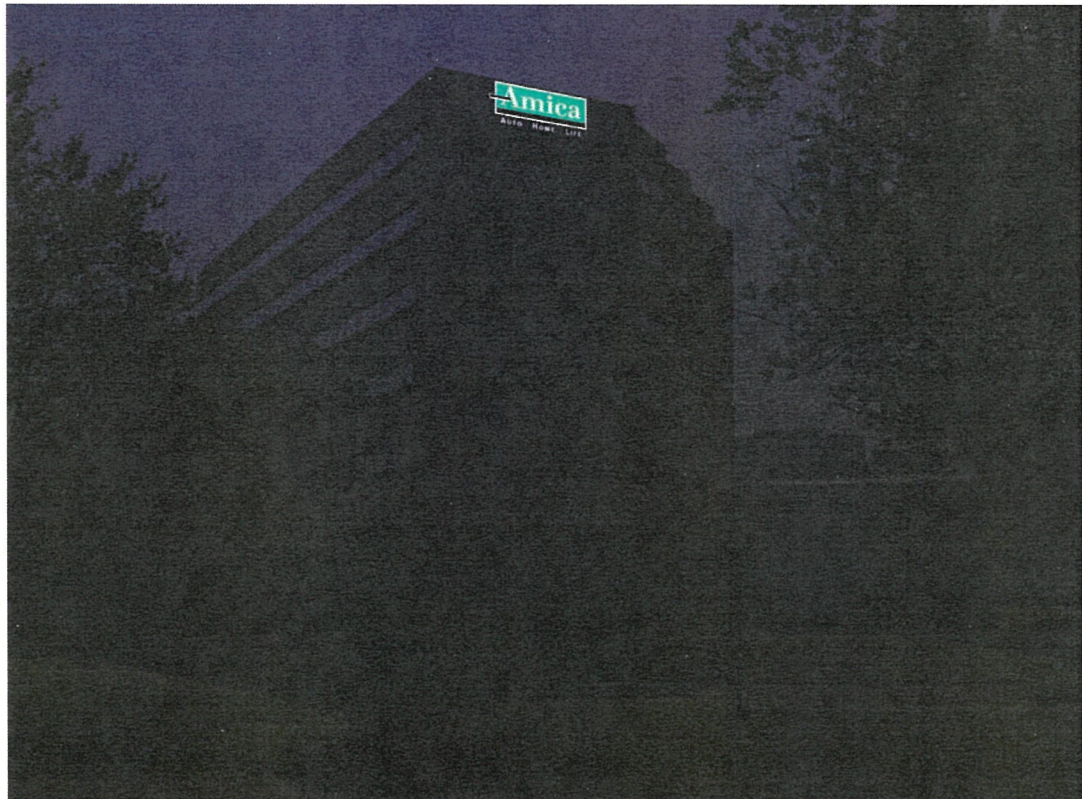


PROPOSED Riverview Square 101

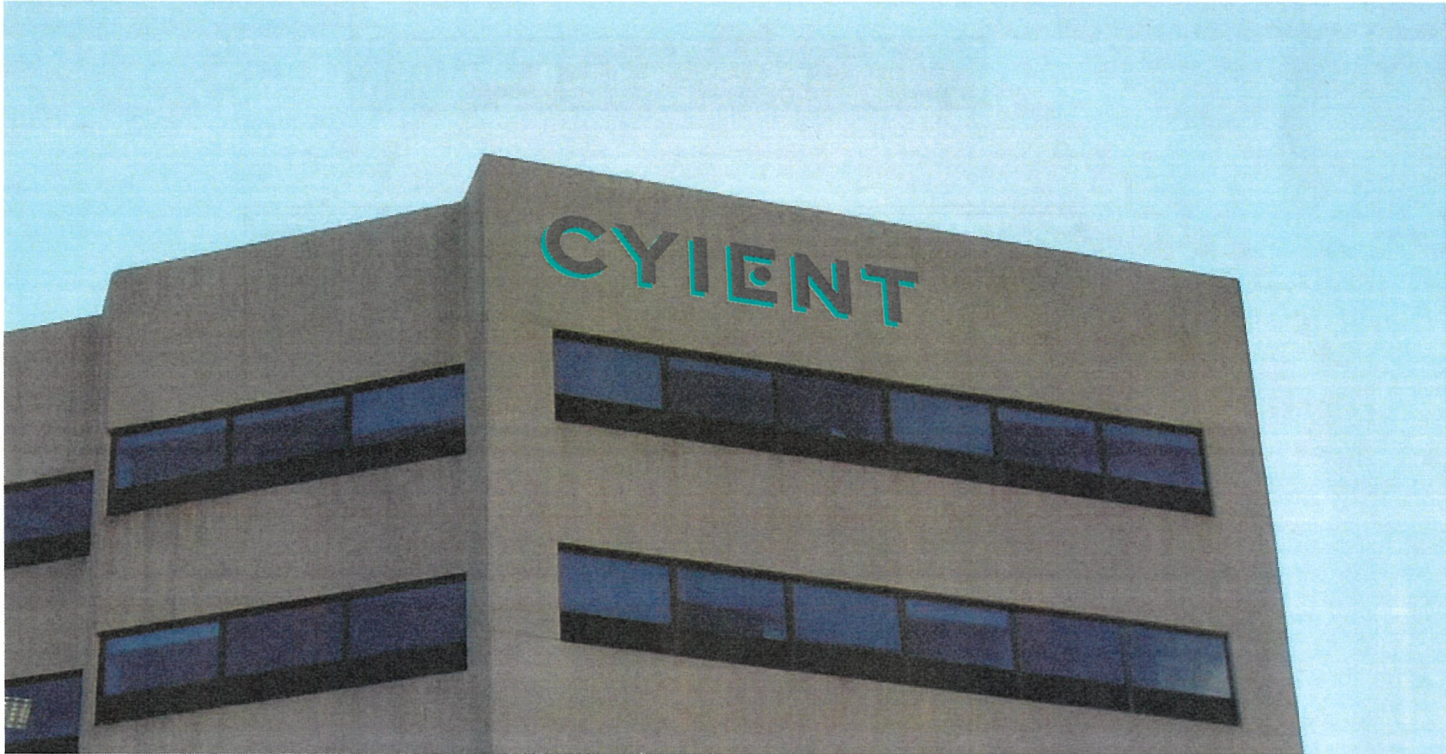


AUTO HOME LIFE

6' 0" x 14' 5.556"
86.778 sq ft



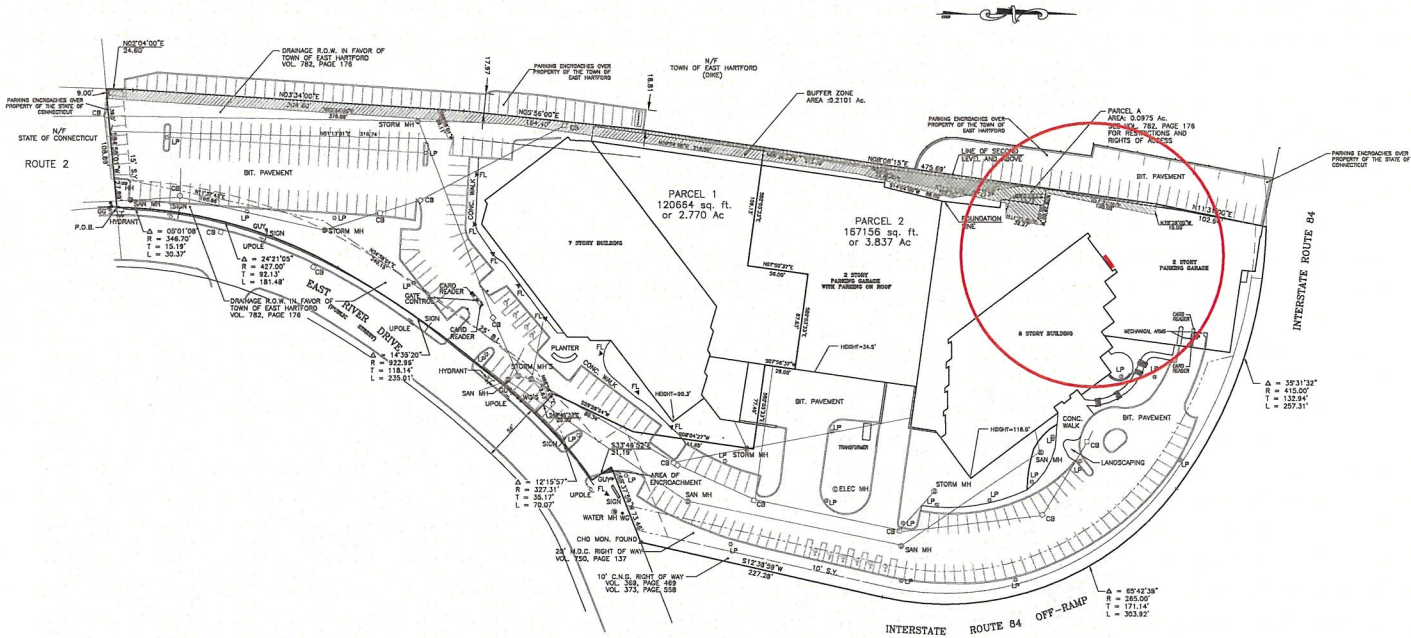
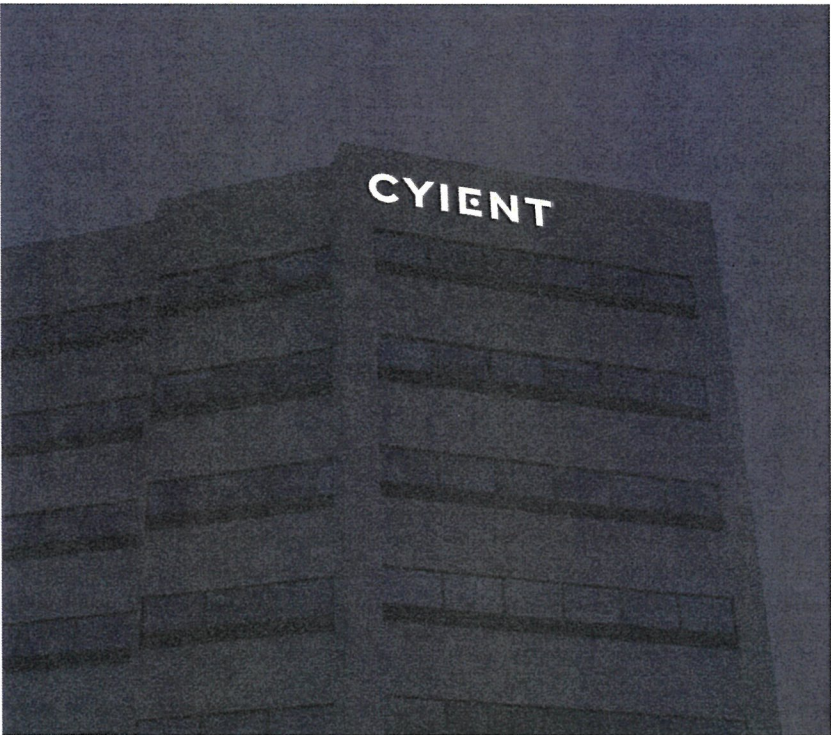
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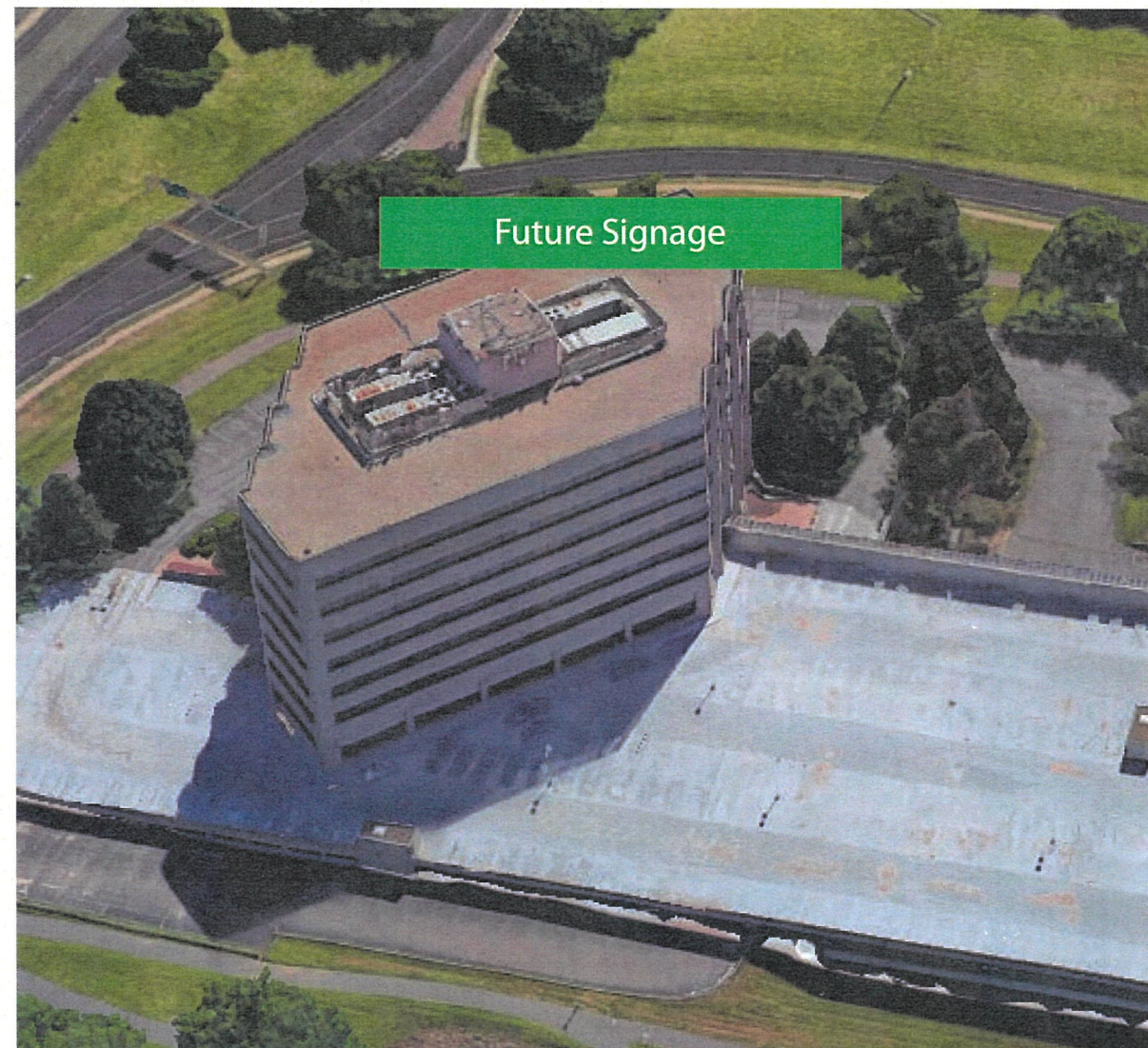
EXISTING Riverview Square 99

CYIENT

3'6" x 21'1"
73.79 sq. ft.



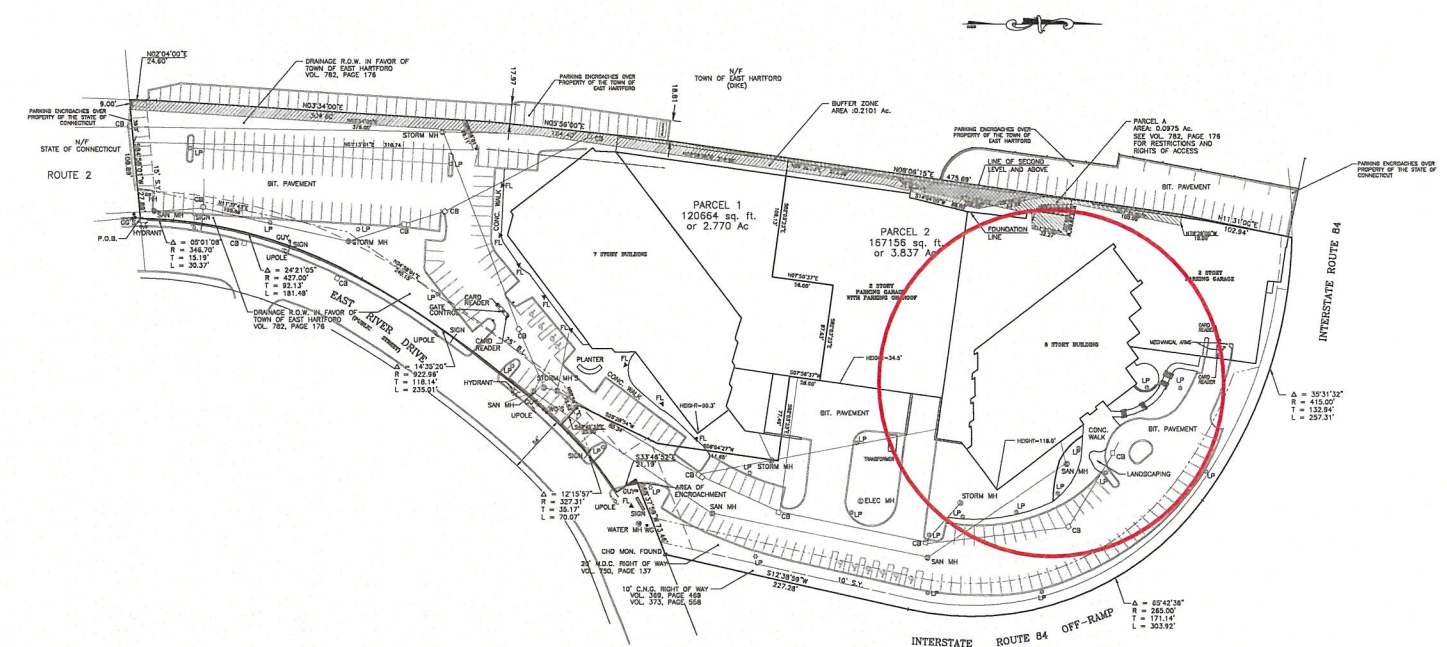
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Future Signage

Future Signage

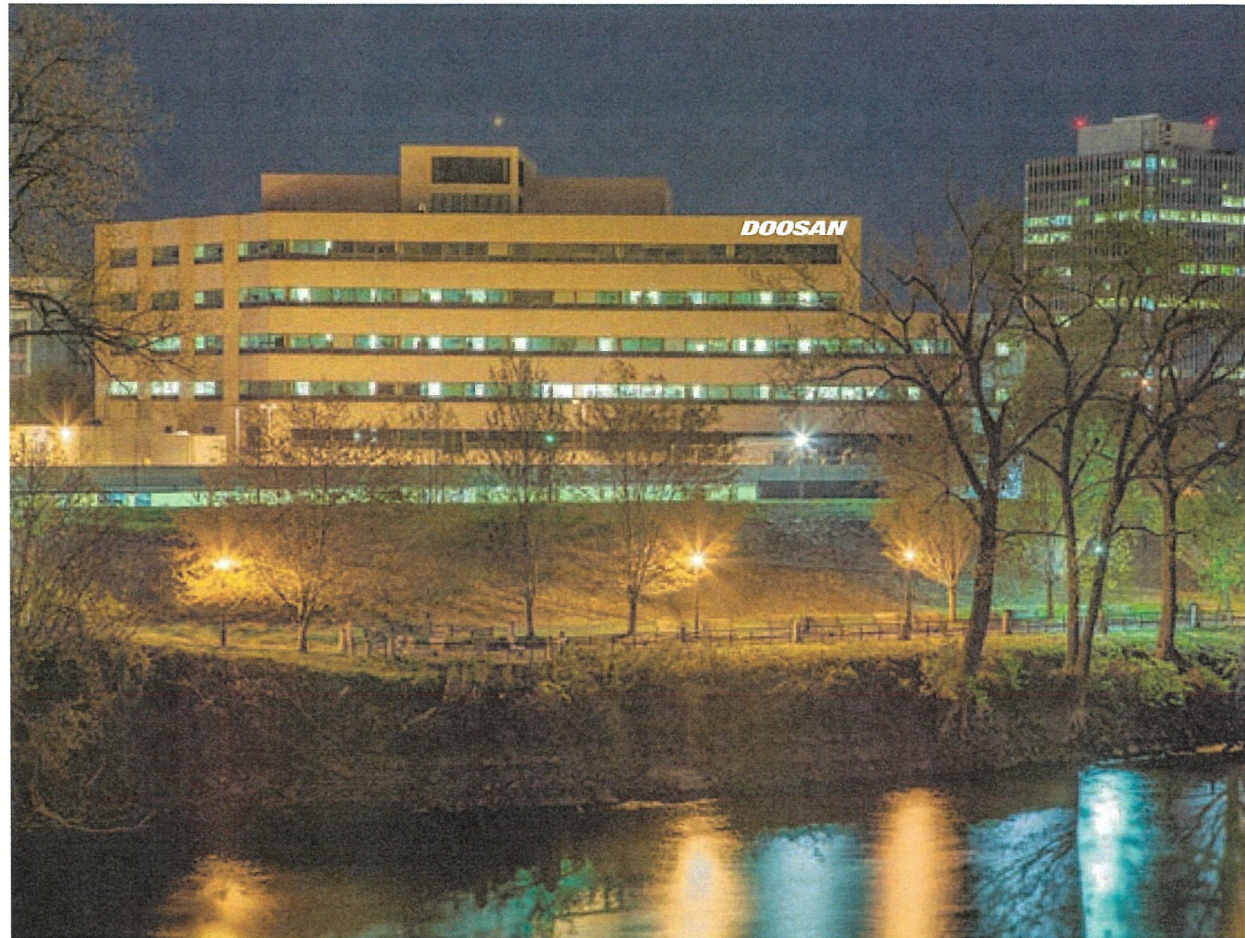
Not to exceed remaining
allocated square footage
178.99 sq. ft.



Scale: 1/16" = 10'

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MASTER SIGN PLAN

99-101 E. River Drive
East Hartford, CT 06108



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