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MAYOR



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DEVELOPMENT  
DEPARTMENT

## TOWN OF EAST HARTFORD

740 Main Street, East Hartford, CT 06108

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### **East Hartford Economic Development Commission Special Meeting Minutes**

**Thursday, September 21, 2023**

**East Hartford Community Cultural Center, Room 105  
Microsoft Teams**

#### **1. CALL TO ORDER**

Chair Rosario called the meeting to order at 5:02 PM.

##### **Members Present:**

Veronica Rosario, Chair  
Joelle Murchison, Vice Chair  
Salema Davis  
Erwin Hurst  
Anita Morrison  
John Morrison  
Shawna Rohan  
Angie Parkinson

##### **Members Absent:**

Jim Arsenault, Jr.

##### **Guests Present:**

Michael Daniels, Economic Development Coordinator

#### **2. APPROVAL OF MINUTES**

Mr. Hurst moved to approve the minutes of the March 23, 2023 meeting.

Ms. Morrison seconded the motion.

All voted in favor, none voted opposed

Motion Passed

Mr. Hurst moved to approve the minutes of the September 13, 2023 meeting.

Mr. Morrison seconded the motion.

All voted in favor, none voted opposed

Motion Passed

#### **3. RECAP OF PLAN OF CONSERVATION AND DEVELOPMENT DISCUSSION WITH BFJ**

Chair Rosario, Ms. Parkinson, and Ms. Davis discussed the recent meeting to provide input on the Plan of Conservation and Development, saying they felt the consultant from BFJ was attentive to their comments and that they were able to introduce new ideas. Mr. Hurst, Ms. Rohan, and Ms. Morrison continued conversation regarding the real estate market in town, including types of housing stock and commercial property availability.

#### **4. RECAP OF JUNE 22 NETWORKING EVENT AT REBEL DOG**

Chair Rosario said she was glad the EDC returned to having an event at a local restaurant, as happened more frequently before she was the Chair. She hopes to schedule similar events in the coming year.

#### **5. SMALL BUSINESS SAURDAY PASSPORT CONTEST**

Mr. Daniels explained that the Development Department is coordinating a contest where participants will visit Main Street businesses and have a passport book stamped at each business in order to enter to win a gift card. The drawing will be held on Small Business Saturday, following Black Friday. He asked the EDC to allocate funding to sponsor the contest.

Mr. Hurst moved to spend up to \$250 to sponsor the Small Business Saturday passport contest.

Ms. Morrison seconded the motion.

All voted in favor, none voted opposed

Motion Passed

#### **6. BUSINESS VISITS**

Mr. Daniels said Dilligence Training is willing to host the EDC members for a visit, preferably at noon.

Chair Rosario said she would prefer a Monday or Friday visit.

#### **7. DEVELOPMENT DEPARTMENT UPDATE**

Mr. Daniels presented updates on ongoing projects including the ARPA Small Business Assistance Program, Silver Lane Plaza, Church Corners Inn, the Logistics Center at Rentschler Field, Popeyes Chicken, and Wafa's Laundromat.

#### **8. ADJOURNMENT**

Ms. Morrison moved to adjourn.

Mr. Morrison seconded the motion.

All voted in favor, none voted opposed

Motion Passed

Meeting adjourned at 6:12 PM.

Respectfully Submitted,

Michael Daniels  
Economic Development Coordinator